



JACK LONDON SQUARE

Events

Oakland's picturesque [Jack London Square](#) offers a diverse range of *free* events throughout the year making it one of the San Francisco Bay Area's top spots for entertainment. This historic waterfront destination boasts a long list of happenings appealing to everyone – from foodies to families – including seasonal celebrations, the Bay Area's largest bicycle festival, a year-round farmers' market and much more. Below is a sampling of events taking place this year at Jack London Square.

Pedalfest – Saturday, July 23

[Pedalfest](#) brings a celebration of all-things bicycling to the Oakland waterfront for the Bay Area's premier bicycle festival. This annual event fills Jack London Square with more than 20,000 bicycle enthusiasts including avid cyclers, two-wheeled newbies, hipsters, families and more. Pedalfest-goers enjoy bicycling daredevils performing in The Drome, a 30-foot banked wooden board track; dazzling two-wheeled stunts by pro riders; a pedal-powered stage featuring live music; kids bicycle parade; inventive cycling creations; pedal-powered food; unicycles; roaming two penny bikes; and a dazzling collection of new, vintage and handmade bikes.

Fourth of July Celebration – Monday, July 4

Jack London Square's annual Independence Day celebration for kids and families features a daytime roster of outdoor games, whimsical entertainment, live music, a petting zoo and culinary delights.

Dancing Under the Stars – Friday Evenings June 3 – August 26

Everyone is invited to spend the summer grooving on the Oakland waterfront with Dancing Under the Stars! On Friday evenings, Jack London Square hosts free dance lessons and a dance party with professional instructors covering a range of genres including salsa, rumba, cha cha and much more.

Waterfront Flicks

During the summer months, moviegoers cozy up on the waterfront with this outdoor film series that screens popular movies at sundown. From date night to family outings, Waterfront Flicks offers films for everyone to enjoy, as well as movie trivia, fun prizes and more.

Holiday Tree Lighting Ceremony – Friday, December 2

Jack London Square's yearly holiday celebration has become a time-honored tradition for many families in Oakland and beyond. Taking center stage is the freshly cut, 55-ft fir tree from Mount Shasta adorned in 5,000 sparkling lights and 600 colorful ornaments. This festive evening also features grazing reindeer, snow flurries, musical performances, a dance number by the popular world-traveling Tap-Dancing Christmas Trees and visits with Santa.

Cartopia – Saturday, May 7

Jack London Square rolls dozens of classic, exotic, old school, new school and muscle cars and trucks onto the Oakland waterfront, for a Cartopia auto extravaganza. The waterfront will transform into an auto mecca showcasing rare and beautiful vehicles, along with a DJ spinning music and special automotive awards.

Farmers' Market – Sundays

Each Sunday, rain or shine, local food producers set up shop in Jack London Square's wildly popular farmers' market featuring the best of California's agricultural bounty direct from local farmers. Choose from an array of fresh fruits, vegetables, greens and nuts, as well as freshly baked breads and pastries, delicious specialty foods, fresh flowers and much more.

Eat Real Festival – Friday September 23 through Sunday, September 25

Produced by Jack London Square tenant [Food Craft Institute](#) with Jack London Square as a major sponsor, the [Eat Real Festival](#) has evolved into one of the Bay Area’s top celebrations of the eclectic local food scene. This annual street-food-festival-meets-block-party event held over the course of a full weekend, and tempts visitors with tasty tidbits made from regionally sourced and sustainably produced ingredients. Other highlights include do-it-yourself food demos, contests and live music.

Visit online at, www.jacklondonsquare.com.



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EDITOR’S NOTE:

Photos and further information are available upon request.

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