



FOR IMMEDIATE RELEASE

JACK LONDON SQUARE ANNUAL TREE LIGHTING LIGHTS UP ON DECEMBER 2

55-ft Mt. Shasta Fir Tree, Santa, Reindeer, Youth Choral Groups, Ornament Workshop and More

OAKLAND – (November 14, 2016) – Jack London Square brings holiday magic to the Oakland waterfront with a festive annual tree lighting ceremony on Friday, December 2, from 5 PM to 7 PM. Locals and visitors are invited to experience a merry evening that will culminate with the lighting of the spectacular 55-foot Mt. Shasta Fir Tree adorned with 5,000 sparking white lights and 600 colorful ornaments. From youth choral groups to the world traveling Tap Dancing Christmas Trees, all are invited to enjoy this free evening of holiday surprises on the waterfront. KTVU FOX 2 Anchor Gasia Mikaelian will host the festivities throughout the evening including the official countdown to lighting the Christmas tree.

“Our annual tree lighting is a chance for the community to ring in the holiday season together here in Oakland,” said Jack London Square Marketing Director Linda Meyer. “The fun evening will be filled with live musical performances from the city’s talented youth groups including Oakland School for the Arts, Oakland Spirit Orchestra, Oakland Youth Chorus, Oakland Interfaith Gospel Choir and more.”

This year, the Jack London Square tree lighting ceremony will include entertainment for all to enjoy, including:

- **Holiday Performances** – The evening will be packed with festive performances from Oakland School for the Arts’ Vocal Rush, Contare Con Vivo, Oakland Youth Chorus, Oakland Interfaith Gospel Choir, Oakland Spirit Orchestra, Oaktown Jazz, Pacific Boys Choir and The Jax.
- **Santa’s Reindeer** – Families are invited to meet, pet and feed Santa’s grazing reindeer.
- **Tap Dancing Christmas Trees** – The Oakland-based tap dancing Christmas Trees who have appeared in the Macy’s Thanksgiving Day Parade and traveled the world return to kick-off the evening’s festivities.
- **TURFinc. Oakland Youth Dance Troup** – Hip hop dance performances from talented inner city youth.
- **Photos with Santa** – Both parents and little ones are invited to snap selfies with Santa.
- **Ornament Workshop** – Decorate a special ornament to take home with the help of Go Go Craft.
- **Instrument Petting Zoo** – A hands-on experience with a collection of instruments from the Oakland Symphony.
- **Holiday Pop Up** – Shop local art, crafts, hand-made goods, treats and more at Nneka’s Holiday Pop Up.

- **Holiday Treats** – A variety of tasty drinks and treats will be available including hot chocolate, clam chowder, cookies and more.
- **Donate** – Help brighten the holiday for those less fortunate and bring a donation item to the tree lighting including non-perishable foods for Alameda County Food Bank, unwrapped toys for Oakland Fire Fighters Random Acts of Kindness and gently worn coats for One Warm Coat. Donations will also be accepted through Christmas Day in the lobbies of 66 Franklin, 55 Harrison and 70 Washington.

Arrive early and enjoy dinner and drinks in Jack London Square's thriving dining scene, home to contemporary restaurants including Jack's Oyster Bar & Fish House, Bocanova, Haven, Forge Pizza, Plank, Lungomare, Rosenblum Cellars and more.

The festivities will continue throughout the month of December at Jack London Square, making it the perfect holiday destination! Return to Jack London Square on Saturday, December 3 for perfect views of Oakland's Lighted Yacht Parade.

Situated in Oakland along the Oakland/Alameda estuary, Jack London Square is Oakland's only publicly accessible mixed-use waterfront area and a well-known landmark since the mid-1800s. With its rich history as the heart of Oakland's Port operations, Jack London Square is a historic working waterfront and is one of the Bay Area's premier recreational, dining and commercial districts. For additional information about Jack London Square, call 510/645-9292, visit www.jacklondonsquare.com or follow Jack London Square at www.facebook.com/jacklondonsquare, www.twitter.com/jacklondonsq and www.instagram.com/jacklondonsq.

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